



MISSION

To partner with member counties to identify and address multi-county issues in order to improve the quality of life within the region.

THE ROLE OF THE REGIONAL BOARD:

- 1 PRIORITIZE ANNUAL FEDERAL INVESTMENTS** of the ARC and EDA that support self-sustaining and alignment of local economic development initiatives. *Ex.) Area Development Program*
- 2 PROMOTE COLLABORATION** with partner organizations and strategic ecosystem development. *Ex.) Regional Broadband Collaborative, New Energy New York Tech Hub, Broome Tioga Stormwater Coalition, and Recovery-to-Work Workforce Development*
- 3 PROVIDE EDUCATION AND NETWORKING OPPORTUNITIES** to support economic & community development with public and private sector stakeholders. *Ex.) Industry Summit Platform, So-Tier Regional Portal*

2023 BOARD OF DIRECTORS

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TOMPKINS COUNTY COMMISSIONER OF PLANNING & SUSTAINABILITY

HEATHER MCDANIEL
CECD, AICP, EDFP, ITHACA AREA ECONOMIC DEVELOPMENT PRESIDENT



RETURN ON INVESTMENT

TOMPKINS COUNTY 2019-2023

COUNTY INVESTMENT: **\$56,400**

ARC, EDA & DOL Investments: **\$14,529,883**

ROI : **\$1 : \$25,662**

2023 REGIONAL PLANNING & TECHNICAL ASSISTANCE

- Provided project development and technical assistance to **68 unique local organizations** for Area Development & IIJA opportunities. Hosted **4** grant writing sessions, with **36** attendees, reviewed **15** pre-applications & assisted in preparing **9** FY2024 Area Development applications, totaling \$1,275,614.
- Hosted **4** CEDS “Sync-Up Sessions” to provide partner networking opportunities and project development, with **97** attendees.
- Provided grant administration assistance (including ArcNet training) for **45** Active Projects: **38** Area Development, **3** POWER, **4** INSPIRE.
- Hosted Regional Broadband Collaborative, leading the FCC Map Challenge and 2nd Annual Upstate Rural Broadband Conference, approx. **136** attendees.
- Successfully completed ARC’s 1st INSPIRE Recovery-to-Work Ecosystem Development Program.
- Drafted a new regional 5-year plan (Comprehensive Economic Development Strategy, CEDS 2023-2027).
- Advocated for the New Energy New York Tech Hub designation for Battery Innovation across Appalachia New York.

COMPLETED PERFORMANCE MEASURES

- 907** Businesses Served
- 434** Businesses Improved/Created
- 6** Businesses Created
- 3** Jobs Created/Retained
- 177** Workers/Trainees Served
- 63** Workers/Trainees Improved
- 70** Students Served
- 68** Students Improved
- 1564** Participants Served
- 432** Households Served/Improved

COUNTY REPRESENTATIVES

TOMPKINS 2023

Katie Borgella
Commissioner of Planning and Sustainability

Heather McDaniel
President
Ithaca Area Economic Development

Gregory Mezey
Tompkins County Legislator

2019

WORC Grant: Alcohol & Drug Council Tompkins County	\$566,521 +
Energy Infrastructure Assessment: Addressing Energy Needs	\$150,000 +
Groundswell Center for Local Food & Farming, Inc	\$113,196 +
Town of Newfield Drinking Water Supply Source Study	\$50,000

2020

Cayuga Data Juice – Broadband Connectivity: IAED	\$404,170 +
Monitoring Energy & Water Through an Open Source IOT	\$99,980 +
SEEDing Economic Development in Tompkins County	\$146,730
Mapping the Southern Tier Clean Energy Eco-System with Tier Energy Network	\$65,000 +
Opportunity Zones Regional Portfolio	\$84,500 +
Southern Tier Network Expansion: Tioga, Tompkins	\$3,105,187+
Improving Maple Technology and Syrup Quality: Cornell University	\$150,000
STEED Loan	\$103,500

2021

Collaborative Recovery Empowerment of the Southern Tier (CREST)	\$479,237 +
Physician Assistant Program: Ithaca College	\$147,233 +
Town of Dryden Southern Tier Network Expansion	\$624,614 +
STEM Education: Oak Ridge National Lab Program: One Student	\$8,895

2022

Healthcare & Wellness Program Development: Tompkins Cortland Community College (TC3)	\$150,000 +
Appalachian Regional Commission Leadership Fellow	\$6,950

2023

EDA Build Back Better Challenge: Binghamton University	\$63.7 million +
Tompkins County Strategic Operations Plan: Tompkins County Planning	\$160,000
South Works District Infrastructure Upgrade Plan: IAED	\$250,000
New Energy New York: Binghamton University	\$1,500,000 +
Increasing Tourism Career Pathways: Tompkins Cortland Community College (TC3)	\$150,000 +
ReUse Technical Assistance & Capacity Building Program: Finger Lakes ReUse	\$248,275
Direct-To-Work (DTW) Pathways to Employment program: IAED	\$1,173,278
Rev Hardware Accelerator Expansion: Cornell University	\$2,000,000
Appalachian Regional Commission Leadership Fellow	\$6,950
STEM Education: Oak Ridge National Lab Program: One Teacher	\$9,895
Appalachian Entrepreneurship Academy Program: Students (2)	\$17,790

2023 Pending

Shared Kitchen Ithaca: Friends of Ithaca Farmers Market	\$110,000
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SOUTHERN TIER 8

Projects: "+" represents total for the project is provided below, but ROI is calculated on county portion of total funds.

Southern Tier 8 Regional Board is the counties link to federal planning and economic development investments. We are a government agency offering shared services in grant writing and administration, geospatial and data analysis, and infrastructure solutions with consideration for our natural resources across the eight-county region of Broome, Chenango, Cortland, Delaware, Otsego, Schoharie, Tioga and Tompkins.