

RETURN ON INVESTMENT



BROOME COUNTY 2018-2020

COUNTY INVESTMENT: **\$500,500** ARC & EDA INVESTMENTS: **\$3,552,721** ROI **\$1.00: \$11,742**

2018

EDA: KOFFMAN SOUTHERN TIER INCUBATOR - \$2,000,000*

CHUGNUT TRAIL RIVERFRONT IMPROVEMENTS: 5150,000 BROOME COUNTY

Broome County will construct an extension to an existing one-mile trail, the Chugnut Trail, connecting the Village of Endicott and Town of Union.

SUSQUEHANNA & CHENANGO RIVERFRONT: \$150,000 CITY OF BINGHAMTON

The City of Binghamton will improve access to the city's two rivers through a series of infrastructure and amenity improvements that will connect the city's rivers to its downtow and assist visitors through wayfinding signage.

OAK RIDGE NATIONAL LAB STEM PROGRAM: \$9,895* BROOME COUNTY TEACHER

2019

ADVANCED MANUFACTURING: TRIPLE CITIES MAKERSPACE **\$150,000**

Launch of a pilot workforce training program with high-tech manufacturers to provide ready workforce training and STEM education opportunities.

OAK RIDGE NATIONAL LAB STEM PROGRAM: \$4,448* BROOME COUNTY STUDENT

BROADBAND TESTIMONY TO THE NYS LEGISLATIVE COMMISSION ON RURAL RESOURCES

Jen Gregory, Executive Director of Southern Tier 8, was invited by Hal McCabe, Homer Village Mayor and Director of the Legislative Commission on Rural Resources and NYS Senator Rachel May to speak at a September 17, 2019 hearing in Albany on broadband needs in rural New York State. The testimony will help to lay the foundation for legislative initiatives.

ENERGY INFRASTRUCTURE ASSESSMENT: ADDRESSING ENERGY NEEDS +

In response to the issue of "Interruptible Power", where industries, schools, and hospitals must switch to alternative energy sources at peak demand times in the winter, ST8 secured \$150,000 from ARC to contract with LaBella Associates to study alternative energy options for the eight-county region, which will include a list of priority projects per county.

BROOME COUNTY COMPLETED PERFORMANCE MEASURES*

68 BUSINESSES IMPROVED

56 STUDENTS SERVED/IMPROVED

9 JOBS CREATED

9 BUSINESSES CREATED

1 WORKER/TRAINEE SERVED/ IMPROVED

2020 IMPACT ACROSS SOUTHERN TIER 8 REGION

ASSISTED 75 ORGANIZATIONS SEEKING 2021 INVESTMENT

REVIEWED 17 ARC PROJECT CONCEPTS & 14 ADDITIONAL APPLICATIONS

RECOMMENDED SEVEN PRIORITY P ROJECTS TOTALING \$906,208

2018-2020 LEVERAGED FUNDING

\$1,284,519 +

BOARD REPRESENTATIVES BROOME COUNTY 2020

BETH LUCAS, DIRECTOR OF PLANNING JOE MIHALKO, COUNTY CLERK RICHARD BALLES, COUNTY LEGISLATOR

+ = TOTAL AMOUNT IS SHOWN, BUT ROI IS CALCULATED ON PORTION OF TOTAL FUNDS.

2020

OPPORTUNITY IMPACT PROGRAM: BROOME-TIOGA WORKFORCE - \$150,000 +

Expansion of the Opportunity Impact Program, which provides short-term training to unemployed and underemployed with direct hiring by regional manufacturers.

Creation of an education to workforce pipeline, which will release UHS nurses to teach nursing courses at SUNY Broome.

MAPPING THE SOUTHERN TIER CLEAN ENERGY ECO-SYSTEM +

New York State has prioritized the Southern Tier for Clean Energy investments, siting the 76 West Business Competition here. ST8 received \$65,000 from ARC to contract with Tier Energy Network to map the Clean Energy Eco-System.

STEED LOANS ----- \$685,000

The Southern Tier East Economic Development Revolving Local Fund Program (STEED) is an Appalachian Regional Commission RLF intended to stimulate the creation & expansion of small business for the purpose of retaining and/or creating jobs in the Southern Tier 8 Local Development District.

REGIONAL OPPORTUNITY ZONES COLLABORATIVE PORTAL+

Training for Economic Development teams establish web platform and promotion of program for 19 unique zones across the region. ST8 received \$65,000 from Appalachian Regional Commission.

2021 PENDING PROJECTS

COLLABORATIVE RECOVERY EMPOWERMENT OF THE SOUTHERN TIER (CREST) ----- \$500,000

Establish regular processes between our recovery-to-work ecosystem partners and systematically expand support for not only the workforce seeking to obtain employment and maintain recovery, but also support for the workplace seeking to maintain a talented workforce.

THE WORKFORCE PROGRAM TO APPRENTICE WITH CLEAN TECH (WORKFORCE PACT) ----- \$500,000

A collaborative effort between Clean Tech Manufacturers, Workforce Training Providers and Partners across New York State's Southern Tier region to build a skilled workforce and bridge the STEM talent gap.

THE HUB ONLINE HEALTH CAREER CENTER: HEALTH WORKFORCE NEW YORK, INC. ------\$116,954

Providing career exploration tools, outlook and education resources, ACT WorkKeys soft skill career readiness training, Shadow Health Digital Clinical Experiences, professional career panel discussions, and a regional job board.

Removing transportation as a barrier to employment by providing safe, reliable, and sustainable transportation to employment strategies that help program participants achieve long-term, stable employment.

PHYSICIAN ASSISTANT PROGRAM: ITHACA COLLEGE ------ \$147,233

Educate, engage, and empower PAs to achieve excellence through medical theory, clinical practice, and exemplary professional performance in the communities we serve.

WHITNEY POINT EAGLES (ENGAGEMENT-ACHIEVEMENT-GROWTH-LIFE-EXPERIENCE-SUCCESS) ------ \$55,354

Provide a unique learning experience that blends classroom instruction, pre-vocational skills training and work-based learning for students who are historically underemployed after graduation.



Southern Tier 8 Regional Board is the county's link to federal planning and economic development investments. We are a government agency offering shared services in grant writing and administration, geospatial and data analysis, and infrastructure solutions with consideration for our natural resources across the eight-county region of Broome, Chenango, Cortland, Delaware, Otsego, Schoharie, Tioga and Tompkins.