

# RETURN ON INVESTMENT



### CORTLAND COUNTY 2018-2020

**CORTLAND COUNTY** 

COMPLETED PERFORMANCE MEASURES\*

2,309 PATIENTS SERVED

115 BUSINESSES SERVED/IMPROVED

1 COMMUNITY SERVED

151 STUDENTS SERVED/IMPROVED

## 2020 IMPACT ACROSS SOUTHERN TIER 8 REGION

ASSISTED 75 ORGANIZATIONS SEEKING 2021 INVESTMENT

REVIEWED 17 ARC PROJECT CONCEPTS & 14 ADDITIONAL APPLICATIONS

RECOMMENDED SEVEN PRIORITY P ROJECTS TOTALING \$906,208

2018-2020

LEVERAGED FUNDING

\$1,433,966 +

BOARD REPRESENTATIVES CORTLAND COUNTY 2020

DAN DINEEN, DIRECTOR OF PLANNING BEAU HARBIN, COUNTY LEGISLATOR BRIAN TOBIN, MAYOR, CITY OF CORTLAND

+ = TOTAL AMOUNT IS SHOWN, BUT ROI IS CALCULATED ON PORTION OF TOTAL FUNDS. COUNTY INVESTMENT: \$30,000 ARC & EDA INVESTMENTS: \$505,006

ROI **\$1.00**: **\$1,583** 

2018

OAK RIDGE NATIONAL LAB STEM PROGRAM: \$8,895\*
ONE CORTLAND COUNTY STUDENT

In partnership with ARC, the Oak Ridge National Laboratory hosts a summer STEM program for middle and high school students and teachers. Working with county planners, ST8 invites students and educators to apply.

2019

#### INNOVATIVE READINESS TRAINING - MEDICAL\*

Military reservists provided medical, dental, optometric, and veterinary services to the Greater Norwich community. Value of Services: \$410,127.

#### ENERGY INFRASTRUCTURE ASSESSMENT: ADDRESSING ENERGY NEEDS+

In response to the issue of "Interruptible Power", where industries, schools, and hospitals must switch to alternative energy sources at peak demand times in the winter, ST8 secured \$150,000 from ARC to contract with LaBella Associates to study alternative energy options for the eight-county region, which will include a list of priority projects per county.

STEM EDUCATION: OAK RIDGE NATIONAL LAB PROGRAM: \$13,343\*
TWO CORTLAND COUNTY STUDENTS

APPALACHIAN REGIONAL COMMISSION LEADERSHIP FELLOW \$6,950

ARC created a Leadership Fellows program in 2019 and selected 40 fellows for 2019-2020. Between October 2019-June 2020 Beau Harbin, Cortland County Legislator, will spend four days each month learning about being effective leaders in support of the ARC's mission.

#### BROADBAND TESTIMONY TO NYS LEGISLATIVE COMMISSION ON RURAL RESOURCES

Jen Gregory, Executive Director of Southern Tier 8, was invited by Hal McCabe, Homer Village Mayor and Director of the Legislative Commission on Rural Resources and NYS Senator Rachel May to speak at a September 17, 2019 hearing in Albany on broadband needs in rural New York State. The testimony will help to lay the foundation for legislative initiatives.

#### STEM EDUCATION: OAK RIDGE NATIONAL LAB PROGRAM: ONE CORTLAND COUNTY STUDENTS

\$8,895\*

YWCA CHILDCARE PROJECT

\$91,923

YWCA Cortland will purchase equipment for its new daycare space in the former Parker Avenue Elementary School

#### MAPPING THE SOUTHERN TIER CLEAN ENERGY ECO-SYSTEM+

New York State has prioritized the Southern Tier for Clean Energy investments, siting the 76 West Business Competition here. ST8 received \$65,000 from ARC to contract with Tier Energy Network to map the Clean Energy Eco-System.

> JM MURRAY LIQUID COMPOUNDING \$150,000

JM Murray will purchase liquid compounding equipment that will streamline operations and increase revenue to support its nonprofit mission.

STEED LOANS - \$175,000

The Southern Tier East Economic Development Revolving Local Fund Program (STEED) is an Appalachian Regional Commission RLF intended to stimulate the creation & expansion of small business for the purpose of retaining and/or creating jobs in the Southern Tier 8 Local Development District. The Broome County Industrial Development Agency serves as the Administrator of this loan fund program.

#### REGIONAL OPPORTUNITY ZONES COLLABORATIVE PORTAL+

Training for Economic Development teams establish web platform and promotion of program for 19 unique zones across the region. ST8 received \$65,000 from Appalachian Regional Commission.

#### 2021 PENDING PROJECTS

#### COLLABORATIVE RECOVERY EMPOWERMENT OF THE SOUTHERN TIER (CREST) -\$500,000

Establish regular processes between our recovery-to-work ecosystem partners and systematically expand support for not only the workforce seeking to obtain employment and maintain recovery, but also support for the workplace seeking to maintain a talented workforce.

GETTHERE TRANSPORTATION TO EMPLOYMENT PROGRAM: RURAL HEALTH NETWORK OF SCNY \$150,000

> Removing transportation as a barrier to employment by providing safe, reliable, and sustainable transportation to employment strategies that help program participants achieve long-term, stable employment.

> > PHYSICIAN ASSISTANT PROGRAM: ITHACA COLLEGE -\$147,233

Educate, engage, and empower PAs to achieve excellence through medical theory, clinical practice, and exemplary professional performance in the communities we serve.





Southern Tier 8 Regional Board is the county's link to federal planning and economic development investments. We are a government agency offering shared services in grant writing and administration, geospatial and data analysis, and infrastructure solutions with consideration for our natural resources across the eight-county region of Broome, Chenango, Cortland, Delaware, Otsego, Schoharie, Tioga and Tompkins.