SOUTHERN TIER 8 RETURN ON INVESTMENT

CORTLAND COUNTY 2018-2021

COUNTY INVESTMENT: **\$40,000** ARC & EDA INVESTMENTS: **\$968,685**

ROI \$1:\$23

CORTLAND COUNTY COMPLETED PERFORMANCE MEASURES*

- 782 BUSINESSES SERVED
- 457 BUSINESSES IMPROVED
- **915** BUSINESSES CREATED
- 814 STUDENTS SERVED
- **229** STUDENTS IMPROVED
- 17 COMMUNITIES SERVED/IMPROVED
- **35** JOBS CREATED
- 15 JOBS RETAINED
- 47 ORGANIZATIONS SERVED
- **32** ORGANIZATIONS IMPROVED
- 1,585 PARTICIPANTS SERVED
- **145** PARTICIPANTS IMPROVED
- **91** WORKER/TRAINEE SERVED
- 47 WORKER/TRAINEE IMPROVED
- **20** PROGRAMS IMPLEMENTED
- **5** PLANS CREATED

2021 IMPACT ACROSS SOUTHERN TIER 8 REGION

ASSISTED **95** ORGANIZATIONS SEEKING **2022** INVESTMENT REVIEWED **18** ARC PROJECT CONCEPTS RECOMMENDED **8** PRIORITY PROJECTS TOTALING **\$1,079,822**

2018-2021 LEVERAGED FUNDING

+ = TOTAL AMOUNT IS SHOWN, BUT ROI IS CALCULATED ON PORTION OF TOTAL FUNDS.

In partnership with ARC, the Oak Ridge National Laboratory hosts a summer STEM program for middle and high school students and teachers. Working with county planners, ST8 invites students and educators to apply.

2019

2018

INNOVATIVE READINESS TRAINING - MEDICAL*

Military reservists provided medical, dental, optometric, and veterinary services to the Greater Norwich community. Value of Services: \$410,127.

ENERGY INFRASTRUCTURE ASSESSMENT: ADDRESSING ENERGY NEEDS+

In response to the issue of "Interruptible Power", where industries, schools, and hospitals must switch to alternative energy sources at peak demand times in the winter, ST8 secured \$150,000 from ARC to contract with LaBella Associates to study alternative energy options for the eight-county region, which will include a list of priority projects per county.

STEM EDUCATION: OAK RIDGE NATIONAL LAB PROGRAM: \$13,343* TWO CORTLAND COUNTY STUDENTS

APPALACHIAN REGIONAL COMMISSION LEADERSHIP FELLOW ______\$6,950

ARC created a Leadership Fellows program in 2019 and selected 40 fellows for 2019-2020. Between October 2019-June 2020 Beau Harbin, Cortland County Legislator, will spend four days each month learning about being effective leaders in support of the ARC's mission.

BROADBAND TESTIMONY TO NYS LEGISLATIVE COMMISSION ON RURAL RESOURCES

Jen Gregory, Executive Director of Southern Tier 8, was invited by Hal McCabe, Homer Village Mayor and Director of the Legislative Commission on Rural Resources and NYS Senator Rachel May to speak at a September 17, 2019 hearing in Albany on broadband needs in rural New York State. The testimony will help to lay the foundation for legislative initiatives.

2020

STEM EDUCATION: OAK RIDGE NATIONAL **\$8,895*** LAB PROGRAM: ONE CORTLAND COUNTY STUDENTS

YWCA Cortland will purchase equipment for its new daycare space in the former Parker Avenue Elementary School

MAPPING THE SOUTHERN TIER CLEAN ENERGY ECO-SYSTEM+

New York State has prioritized the Southern Tier for Clean Energy investments, siting the 76 West Business Competition here. ST8 received \$65,000 from ARC to contract with Tier Energy Network to map the Clean Energy Eco-System.

JM MURRAY LIQUID COMPOUNDING ------ \$150,000

JM Murray will purchase liquid compounding equipment that will streamline operations and increase revenue to support its nonprofit mission.

STEED LOANS ------ \$126,000

2021

The Southern Tier East Economic Development Revolving Local Fund Program (STEED) is an Appalachian Regional Commission RLF intended to stimulate the creation & expansion of small business for the purpose of retaining and/or creating jobs in the Southern Tier 8 Local Development District. The Broome County Industrial Development Agency serves as the Administrator of this Ioan fund program.

REGIONAL OPPORTUNITY ZONES COLLABORATIVE PORTAL+

The **\$267 million** Upstate NY Investment Opportunities portfolio was launched with 28 public project opportunities across the 19 designated census tracts. www.theopportunityexchange.com/community-partners/

Establish regular processes between our recovery-to-work ecosystem partners and systematically expand support for not only the workforce seeking to obtain employment and maintain recovery, but also support for the workplace seeking to maintain a talented workforce.

Removing transportation as a barrier to employment by providing safe, reliable, and sustainable transportation to employment strategies that help program participants achieve long-term, stable employment.

PHYSICIAN ASSISTANT PROGRAM: ITHACA COLLEGE ------ \$147,233+

Educate, engage, and empower PAs to achieve excellence through medical theory, clinical practice, and exemplary professional performance in the communities we serve.

TOWN OF DRYDEN SOUTHERN TIER NETWORK EXPANSION ----- \$624,614+

Connect the STN at Cornell University to the Town of Dryden Municipal Building and SUNY Tompkins Cortland Community College (TC3).

The program will improve employment rates, retention rates at jobs, and advancement in the workforce. The target population is: adults 18 years and older in Chenango, Delaware, and Otsego Counties of New York State with a pre-existing or current SUD; and, are unemployed or underemployed.

2022 Pending Projects

HEALTHCARE & WELLNESS PROGRAM DEVELOPMENT: **\$150,000**+ TOMPKINS CORTLAND COMMUNITY COLLEGE (TC3)

To help close the skills gap, the college has prioritized program development in Healthcare and Wellness related fields. The project will develop programs and train the local workforce to fill local in-demand jobs.





SOUTHERN TIER 8

Southern Tier 8 Regional Board is the county's link to federal planning and economic development investments. We are a government agency offering shared services in grant writing and administration, geospatial and data analysis, and infrastructure solutions with consideration for our natural resources across the eight-county region of Broome, Chenango, Cortland, Delaware, Otsego, Schoharie, Tioga and Tompkins.