MUNICIPALITIES – NONPROFITS – SCHOOLS

2021 GRANT OPPORTUNITY

ARC AREA DEVELOPMENT GRANT PROGRAM

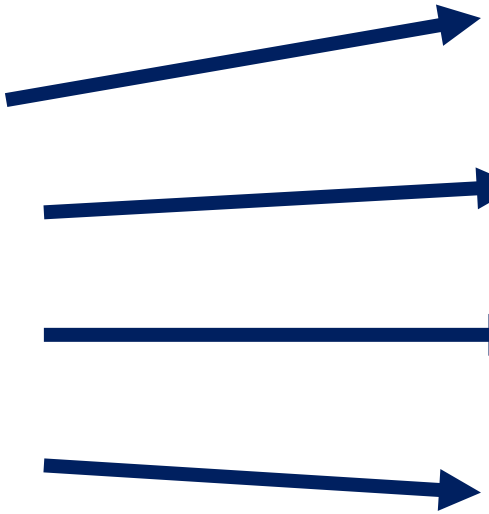
2021 ARC Pre-Application – April 1st

https://southerntier8.org/how-to-apply

NY

SOUTHERN TIER 8

During today's information session we will cover:



- Program Overview
- Timeline
- Pre-Application
- Questions & Answers

OVERVIEW

ARC Area Development Program

"Bottom up" approach to ***economic development*** empowering Appalachian communities to work with ***state and local governments***, to design ***impactful investment*** opportunities ***supporting ARC's mission*** and investment priorities.

- Funding up to $150,000 per project
- 1:1 Match.
- 12 – 18 months to complete the project
- Eligible Applicants: Nonprofits, Education, Govt., IDA, EDA
- Can be new or expanding program/project, construction or non-construction
- *CANNOT be continuation of existing program or project (also known as Maintenance of Effort).*

Est. 1965

ARC PARTNERSHIP

Federal – 13 States – 73 LDD

Appalachian Regional Commission

New York State Department of State

Local Development District (ST8)

County Planners

Prospective Applicants

educational institutions non-profits

IDAs government EDAs

Project Alignment

- Appalachian Regional Commission (ARC)
  - 5 Goal/Investment Priorities
- NYS Dept. of State (NYS DOS)
  - Strategic Investment Area (4 – 7 strategies per ARC Goal)
  - NYS Regional Economic Development Council (REDC) Priority Areas
    - (Alignment can be made across multiple priority areas)
- Local Development District (ST8)
  - The Region's 5-Year Plan (Comprehensive Economic Development Strategy: CEDS)

ARC (Alignment): Investment Priorities (2016 – 2020)

Goal 1 - Economic Opportunities: Invest in entrepreneurial and business development strategies that strengthen Appalachia's economy.

Goal 2 - Ready Workforce: Increase the education, knowledge, skills, and health of residents to work and succeed in Appalachia***Recommended Goal for projects addressing Substance Use Disorder (SUD).***

Goal 3 - Critical Infrastructure: Invest in critical infrastructure—especially broadband; transportation, including the Appalachian Development Highway System; and water/wastewater systems

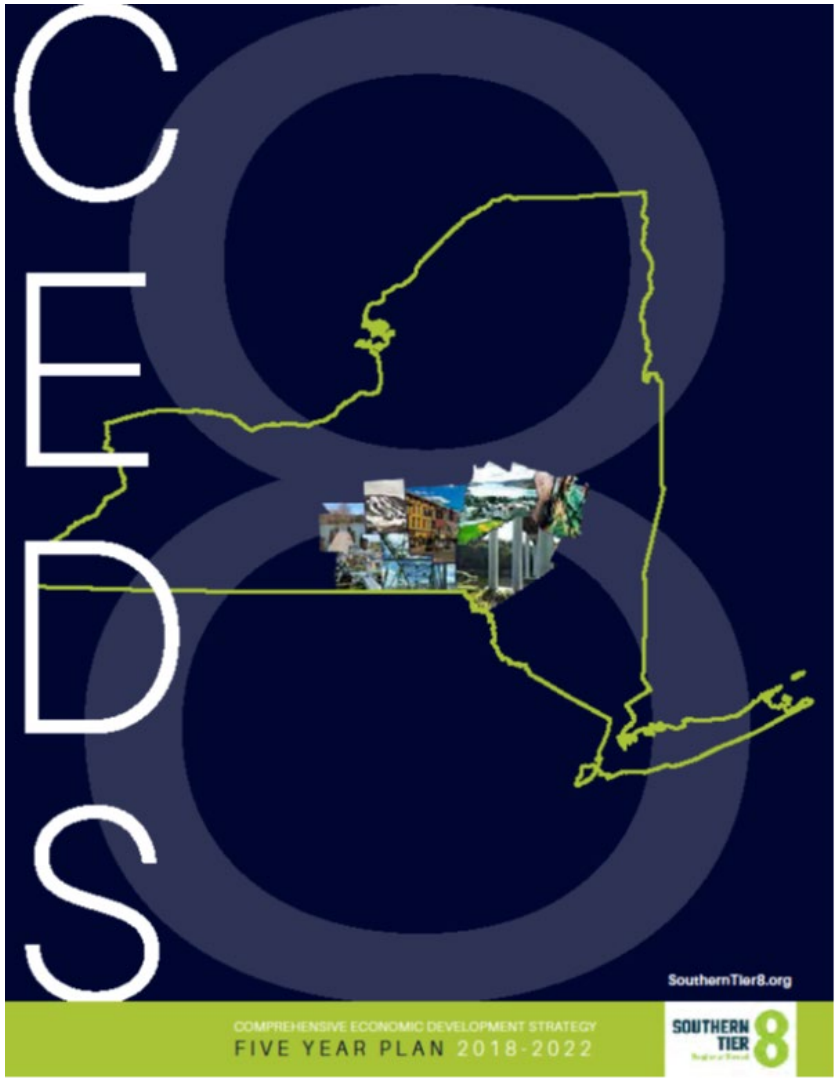
Goal 4 - Natural and Cultural Assets: Strengthen Appalachia's community and economic development potential by leveraging the Region's natural and cultural heritage assets.

Goal 5 - Leadership and Community Capacity: Build the capacity and skills of current and next-generation leaders and organizations to innovate, collaborate, and advance community and economic development.

NYS DOS (Alignment)

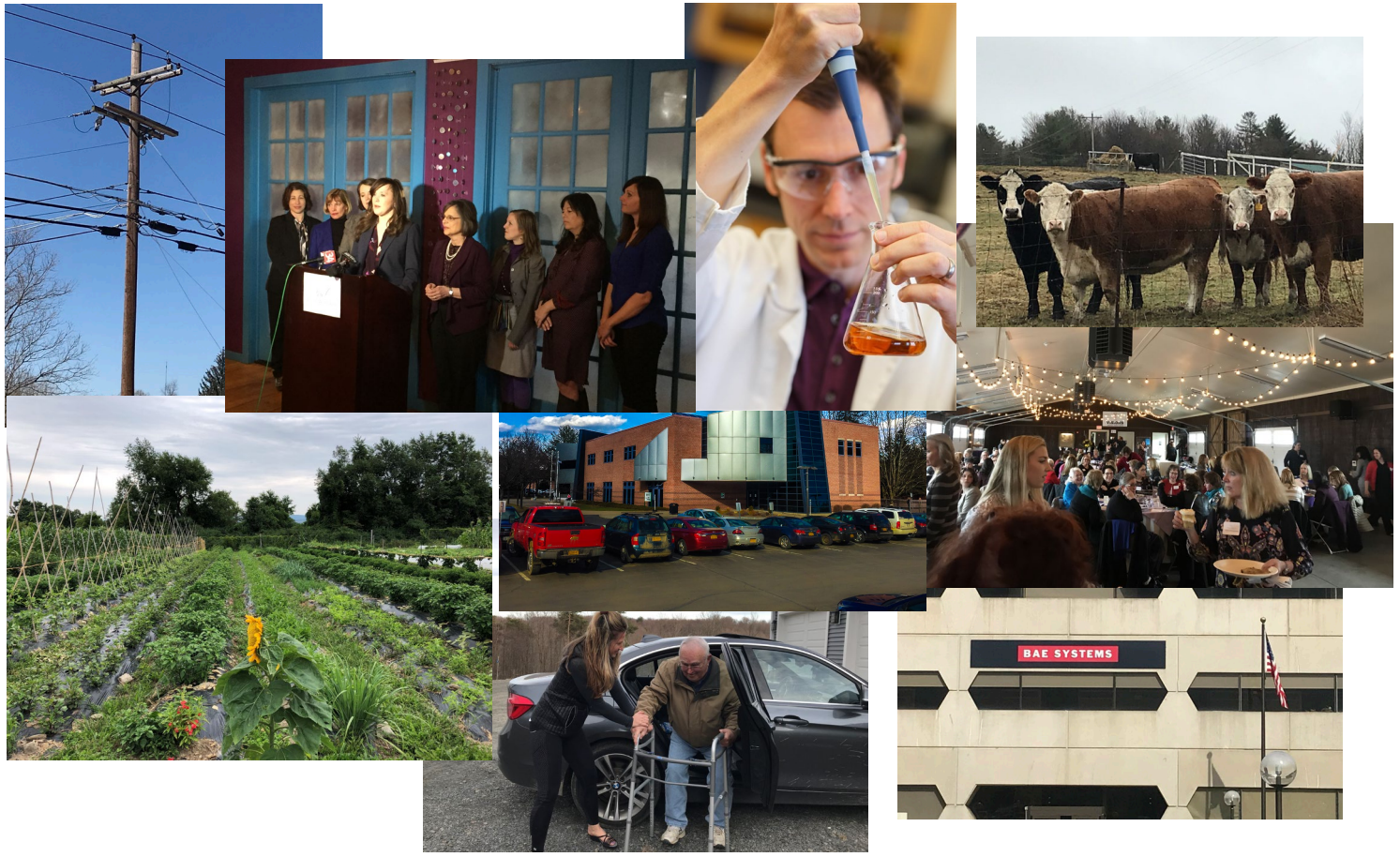
Next, review the **NYS Implementing Strategies** and identify **ONE** NYS Implementing Strategy that ***most*** aligns with your project:

- **ARC GOAL 1:** Economic Opportunities: Strategy 1.1 to 1.4
- **ARC GOAL 2:** Ready Workforce: Strategy 2.1 to 2.6
- **ARC GOAL 3:** Critical Infrastructure: Strategy 3.1 to 3.4
- **ARC GOAL 4:** Natural and Cultural Assets: Strategy 4.1 to 4.4
- **ARC GOAL 5:** Leadership and Community Capacity: Strategy 5.1 to 5.7



Southern Tier 8 - Local Development District

(Alignment): The Region's 5-Year Plan (Comprehensive Economic Development Strategy: CEDS)



Southern Tier 8 Region

County Planners

Broome County
Beth Lucas
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Chenango County
Shane Butler
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Delaware County
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Otsego County
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Schoharie County
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Senior Planner/Lead Supervisor
Schoharie County Office of Community Development Services
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Tioga County
Elaine Jardine
Director of Planning
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(607) 687-8257

Tompkins County
Katie Borgella
Commissioner of Planning and Sustainability
kborgella@tompkins-co.org
(607) 274-5560

ARC Projects in your community…

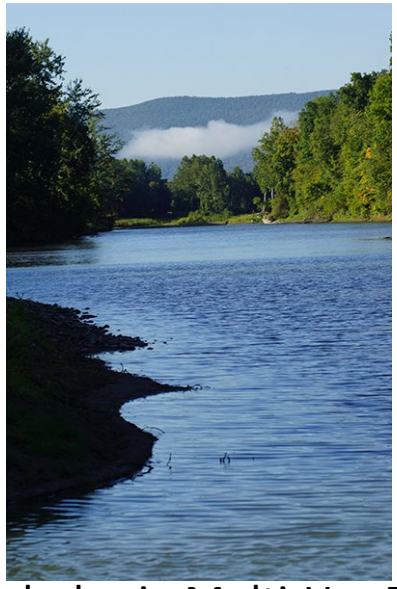
Triple Cities Makerspace
(Goal 2: Broome Co.)

Hartwick College – Craft Food & Beverage Center (Goal 1: Otsego Co.)

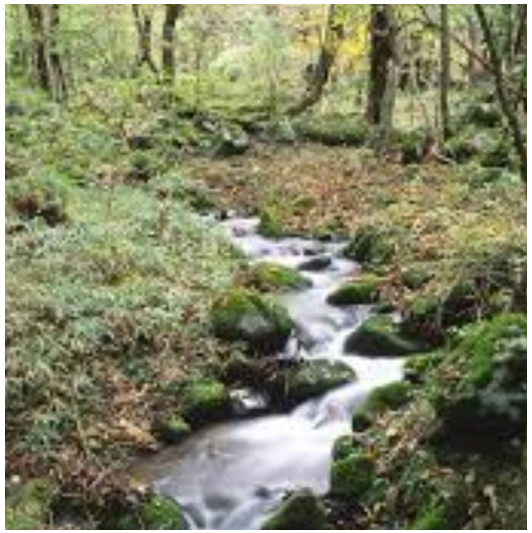
C.O.R.E. Home
Career Opportunities in Rural Education
Business Partnerships

CORE - TW Career Opportunities in Rural Education
(Goal 1: Chenango Co.)

Creative Tioga Arts Trail
(Goal 4: Tioga Co.)



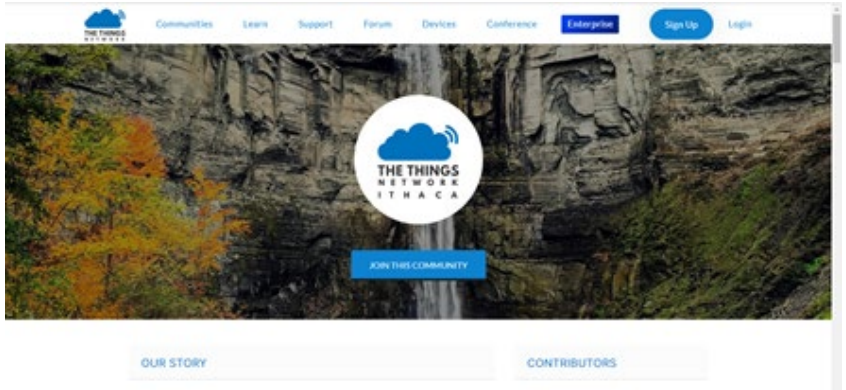
Schoharie Multi-Use Trail
(Goal 4: Schoharie Co.)



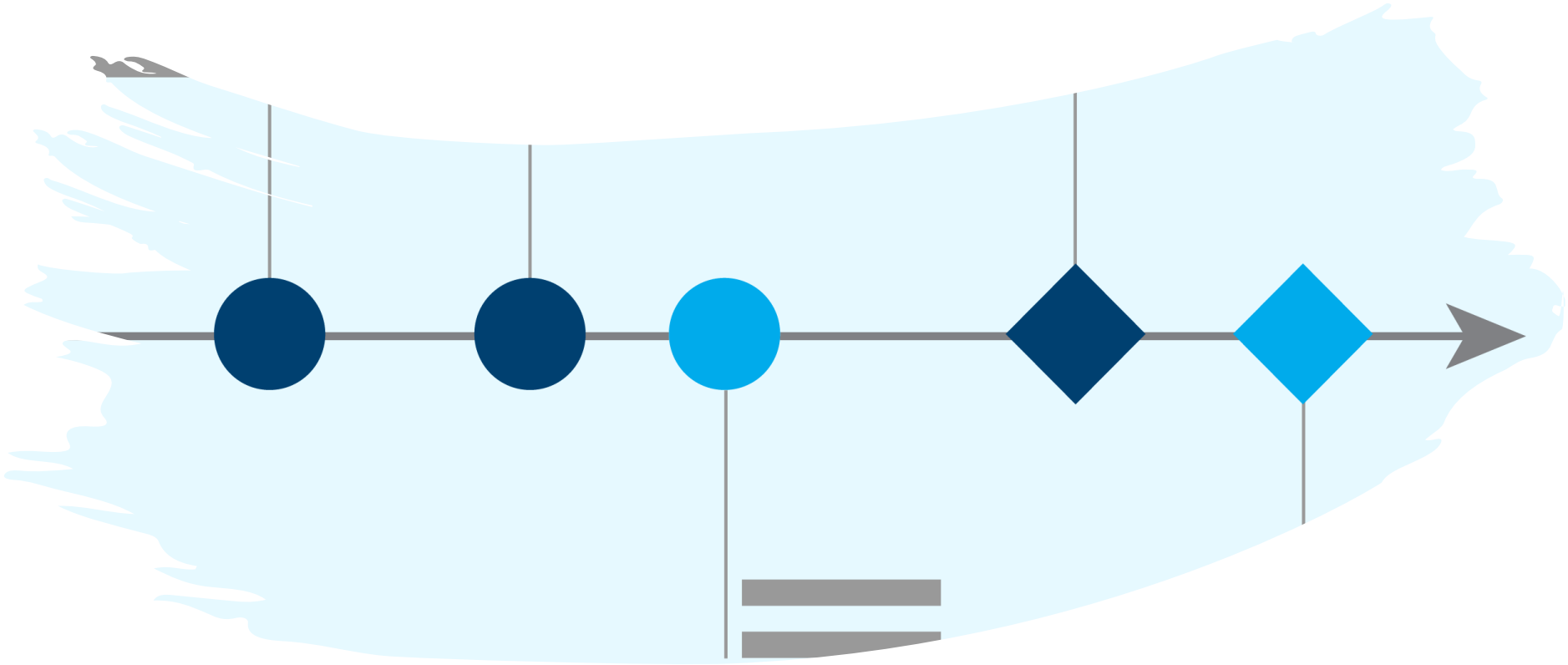
Upper Delaware River Tailwaters Stream Mgmt Plan (Goal 5: Delaware Co.)

JM Murray

Modernizing Manufacturing
(Goal 1: Cortland Co.)



Monitoring Energy and Water Through an Open Source Internet of Things
(Goal 3: Tompkins Co.)



Pre-Application & Application Timeline

1 Apr. — ARC Pre-Application Opens Online

12 May — (3pm): ARC Pre-Application Closes

17–28 May — Site Visits & Video Interviews (Required)

28 June — Applicants notified of status of pre-applications

1 July — (1pm): Grant Writing Session (Required)

27 July — Deadline for 1st Draft of Full Application

13 Aug. — Deadline for 2nd Draft of Full Proposal

2 Sep. — (3pm): Deadline for final Full Proposal

End of September — Planners Review & Rank Projects

Beginning of October — ST8 Board Approves Projects to move on to NYS DOS

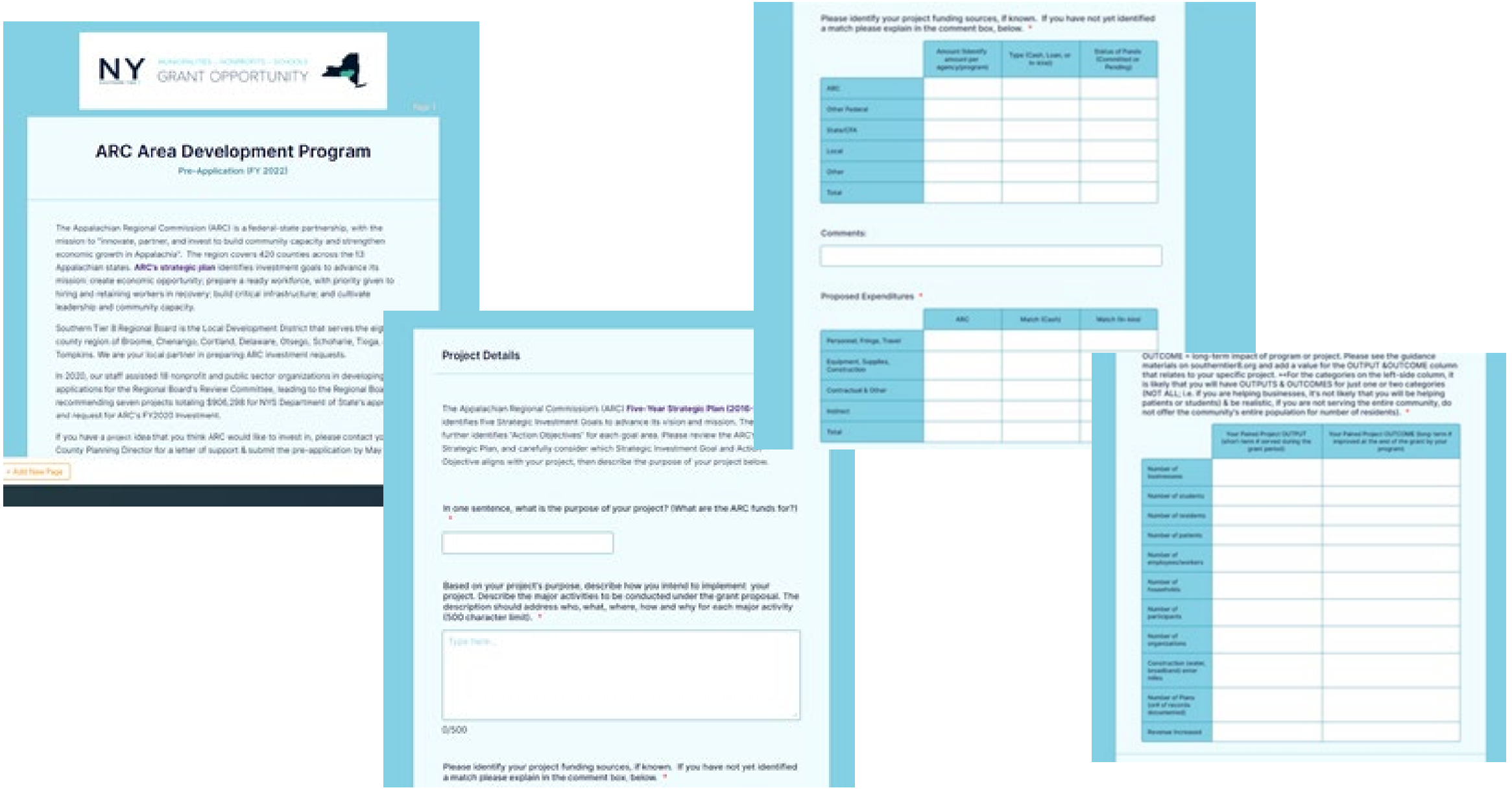
NYS DOS October – March 2022 → ARC March 2022 – June 2022: Projects should start late summer 2022

APPLICATION

ARC Pre-Application Key Components

- Pre-application is online
  - **https://southerntier8.org/how-to-apply**
- Components of the Pre-application
  - Basic Narrative:
    - Project Purpose ***(One Sentence)***
    - Project Implementation
    - Alignment – ARC Goal & NYS DOS Strategy
    - Project Impact - *Economic*
    - Project Partners & Roles
  - County Planning Director's Letter of Support
    (individual letters required for multiple counties)
  - Budget Table (ARC, Match – committed, pending)
  - Outputs and Outcomes
    (use ARC standardized Performance Measures)
  - Description of Project Sustainability

2021 ARC Pre-Application



NY GRANT OPPORTUNITY

ARC Area Development Program

Pre-Application (FY 2022)

The Appalachian Regional Commission (ARC) is a federal-state partnership, with the mission to "innovate, partner, and invest to build community capacity and strengthen economic growth in Appalachia". The region covers 420 counties across the 13 Appalachian states. ARC's strategic plan identifies investment goals to advance its mission: create economic opportunity; prepare a ready workforce, with priority given to hiring and retaining workers in recovery; build critical infrastructure; and cultivate leadership and community capacity.

Southern Tier 8 Regional Board is the Local Development District that serves the eig county region of Broome, Chenango, Cortland, Delaware, Otsego, Schoharie, Tioga, Tompkins. We are your local partner in preparing ARC investment requests.

In 2020, our staff assisted 18 nonprofit and public sector organizations in developing applications for the Regional Board's Review Committee, leading to the Regional Boa recommending seven projects totaling $906,268 for NYS Department of State's appr and request for ARC's FY2020 investment.

If you have a project idea that you think ARC would like to invest in, please contact yo County Planning Director for a letter of support & submit the pre-application by May

+ Add New Page

Project Details

The Appalachian Regional Commission's (ARC) Five-Year Strategic Plan (2016- identifies five Strategic Investment Goals to advance its vision and mission. The further identifies "Action Objectives" for each goal area. Please review the ARC' Strategic Plan, and carefully consider which Strategic Investment Goal and Acti Objective aligns with your project, then describe the purpose of your project below.

In one sentence, what is the purpose of your project? (What are the ARC funds for?) *

Based on your project's purpose, describe how you intend to implement your project. Describe the major activities to be conducted under the grant proposal. The description should address who, what, where, how and why for each major activity (500 character limit). *

Type here...

0/500

Please identify your project funding sources, if known. If you have not yet identified a match please explain in the comment box, below. *

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	Amount (identify amount per agency/program)	Type (Cash, Loan, or In-kind)	Status of Funds (Committed or Pending)
ARC			
Other Federal			
State/CFA			
Local			
Other			
Total			

Comments:

Proposed Expenditures *

	ARC	Match (Cash)	Match (In-kind)
Personnel, Fringe, Travel			
Equipment, Supplies, Construction			
Contractual & Other			
Indirect			
Total			

OUTCOME = long-term impact of program or project. Please see the guidance materials on southerntier8.org and add a value for the OUTPUT &OUTCOME column that relates to your specific project. **For the categories on the left-side column, it is likely that you will have OUTPUTS & OUTCOMES for just one or two categories (NOT ALL; i.e. if you are helping businesses, it's not likely that you will be helping patients or students) & be realistic, if you are not serving the entire community, do not offer the community's entire population for number of residents). *

	Your Stated Project OUTPUT (short-term if served during the grant period)	Your Stated Project OUTCOME (long-term if improved at the end of the grant by your program)
Number of businesses		
Number of students		
Number of residents		
Number of patients		
Number of employees/workers		
Number of households		
Number of participants		
Number of organizations		
Construction (water, broadband) area/miles		
Number of Plans (unit of records documented)		
Revenue Increased		

NY
SOUTHERN TIER 8

ARC

Questions?

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