



# PROJECT DEVELOPMENT



**2023 ARC FY2024 Pre-Application**

**April 10<sup>th</sup> – May 18<sup>th</sup> (3pm)**

**<https://southerntier8.org/how-to-apply>**

## SOUTHERN TIER 8 R E G I O N A L B O A R D

### MISSION

To partner with member counties to identify and address multi-county issues in order to improve the quality of life within the region.

Investments for Nonprofits,  
Municipalities, Education,  
Public Entities in the Southern  
Tier of New York.

# ARC Area Development Program

**Appalachian Regional Commission** “Bottom up” approach to ***economic development*** empowering Appalachian communities to work with ***state and local governments***, to design ***impactful investment*** opportunities ***supporting ARC’s mission*** and investment priorities.

- Eligible Applicants: Nonprofits, Education, Municipalities, Public
- Funding up to **\$250,000** per project
- 1:1 Match.
- 12 months to complete the project
- For new or expanding program/project, *CANNOT be continuation of existing program or project (also known as Maintenance of Effort).*



3 Partners (Federal – State – Local) = 3 Reviewers



Est. 1965



Department  
of State



# ARC PARTNERSHIP

Federal – 13 States – 74 Local Development Districts

# How is your project supporting ARC's Goals?

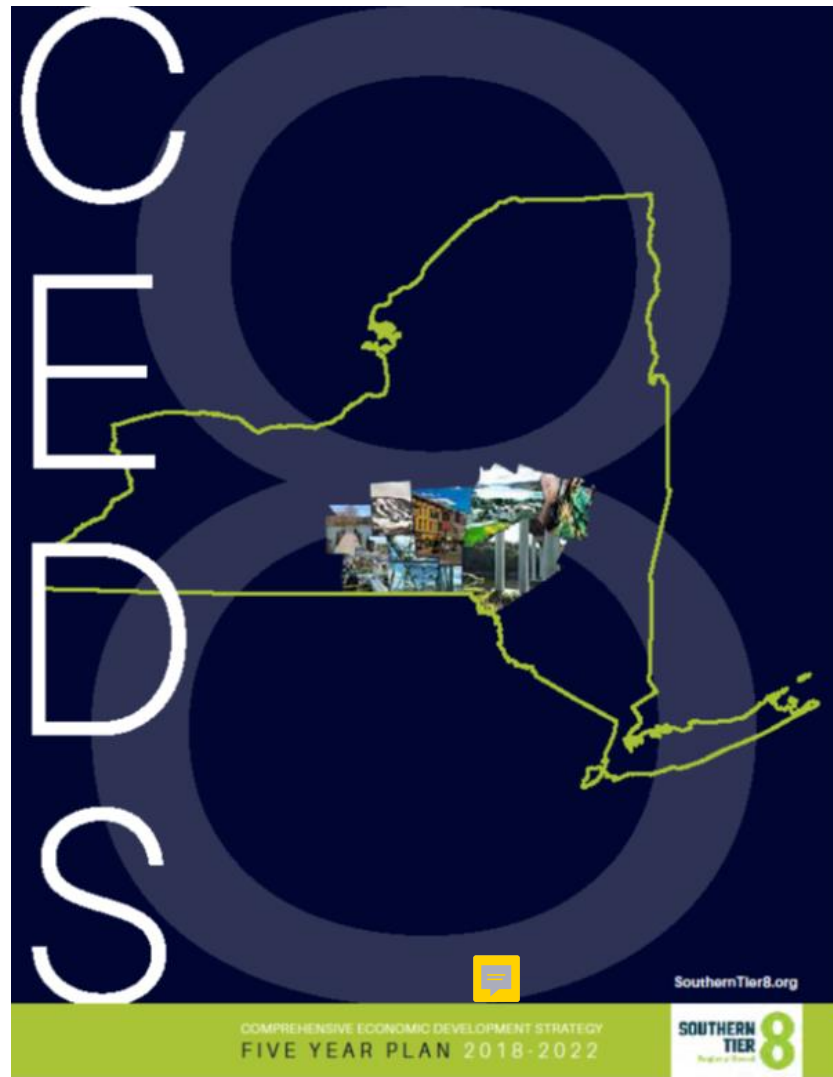
Read the [NYS Implementing Strategies](#) and identify **ONE** NYS Implementing Strategy that ***most*** aligns with your project:

(Select 1 in Pre-Application)

- **ARC GOAL 1:** Building Appalachian Businesses: Strategy 1.1 to 1.2c
- **ARC GOAL 2:** Building Appalachia's Workforce Ecosystem: Strategy 2.1a to 2.4c
- **ARC GOAL 3:** Building Appalachia's Infrastructure: Strategy 3.1 to 3.5
- **ARC GOAL 4:** Building Regional Culture and Tourism: Strategy 4.1 to 4.3b
- **ARC GOAL 5:** Building Community Leaders and Capacity: Strategy 5.1 to 5.7

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- ☐ Goal Area 1: Strategy 1.1: Encourage and support entrepreneurship and local business development through technical assistance, incubation and acceleration, capital access, mentoring, networking, business-ownership transition, and other types of support.
  - ☐ Goal Area 1: Strategy 1.2: Support the startup and growth of businesses, particularly in sectors that build on local and regional assets.
  - ☐ Goal Area 1: Strategy 1.3: Enhance the competitiveness of the Region's manufacturers.
  - ☐ Goal Area 1: Strategy 1.4: Promote strategies to connect start-up and established businesses to global markets.
  - ☐ Goal Area 2: Strategy 2.1: Develop and support educational programs and institutions to prepare students for post-secondary education and for the region's workforce needs.
  - ☐ Goal Area 2: Strategy 2.2: Support programs that provide basic and soft skills training to prepare workers for employment, reentry into the workforce, or to transition to sectors that are experiencing growth and that provide opportunities for advancement.
  - ☐ Goal Area 2: Strategy 2.3: Increase residents' access to STEAM and other skills training on state-of-the-art technology and processes across all educational levels.
  - ☐ Goal Area 2: Strategy 2.4: Improve access to affordable, high-quality health care for workers and their families.
  - ☐ Goal Area 2: Strategy 2.5: Support public health practices and sustainable clinical services that address health conditions that affect the Region's economic competitiveness.
  - ☐ Goal Area 2: Strategy 2.6: Develop and support sustainable programs that remove barriers to participating in the workforce.
  - ☐ Goal Area 3: Strategy 3.1: Promote the productive and strategic use of broadband and telecommunications infrastructure throughout the Region to increase connectivity and strengthen economic competitiveness.
  - ☐ Goal Area 3: Strategy 3.2: Ensure communities have the adequate basic infrastructure (water, sewer, diversified energy, and housing) to implement their community and economic development objectives.
  - ☐ Goal Area 3: Strategy 3.3: Support the construction and adaptive reuse of business development sites and public facilities to generate economic growth and revitalize local economies.
  - ☐ Goal Area 3: Strategy 3.4: Strengthen links between transportation networks and economic development; invest in intermodal transportation planning and infrastructure that builds on the Appalachian Development Highway System (ADHS) and maximizes the Region's access to domestic and international markets.
  - ☐ Goal Area 4: Strategies 4.1-4.4: Not prioritized for FY2022, please contact program





# Southern Tier 8 Regional Board: ARC's Local Development District

(Alignment): The Region's 5-Year Plan (pages 51- 72)

(Comprehensive Economic Development Strategy: CEDS)



# FIRST STEP: contact your local Representative

## Southern Tier 8 Regional Board: County Leadership

### Broome County

Beth Lucas

Director of Planning & Economic  
Development

[Beth.Lucas@BroomeCounty.US](mailto:Beth.Lucas@BroomeCounty.US)

(607) 778-2414

### Chenango County

Shane Butler

Director of Planning & Airport  
Administrator

[shaneb@co.chenango.ny.us](mailto:shaneb@co.chenango.ny.us)

(607) 337-1640

### Cortland County

Melanie Vilardi

Deputy County Administrator

[mvilardi@cortland-co.org](mailto:mvilardi@cortland-co.org)

(315) 436-8305

### Delaware County

Shelly Johnson-Bennett

Director of Planning

[shelly.johnson@co.delaware.ny.us](mailto:shelly.johnson@co.delaware.ny.us)

(607) 832-5444

### Otsego County

Tammie Harris

Director of Planning

[harrist@otsegocounty.com](mailto:harrist@otsegocounty.com)

(607) 547-4225

### Schoharie County

Shane Nickle

Director of Schoharie County  
Planning & Community  
Development Services

[Nickle.shane@co.schoharie.ny.us](mailto:Nickle.shane@co.schoharie.ny.us)

(518) 295-8870

### Tioga County

Elaine Jardine

Director of Planning

[jardinee@co.tioga.ny.us](mailto:jardinee@co.tioga.ny.us)

(607) 687-8257

### Tompkins County

Katie Borgella

Commissioner of Planning and  
Sustainability

[kborgella@tompkins-co.org](mailto:kborgella@tompkins-co.org)

(607) 274-5560



# ARC Projects in your community...



Triple Cities Makerspace  
(Goal 2: Broome Co. )



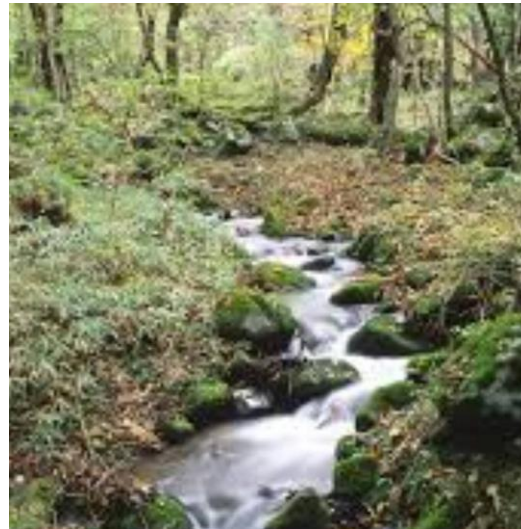
Hartwick College – Craft Food &  
Beverage Center (Goal 1: Otsego Co.)



DCMO BOCES Career Exploration  
(Goal 2: Chenango Co.)



Schoharie Multi-Use Trail  
(Goal 4: Schoharie Co.)



Upper Delaware River Tailwaters  
Stream Mgmt Plan (Goal 5: Delaware Co.)

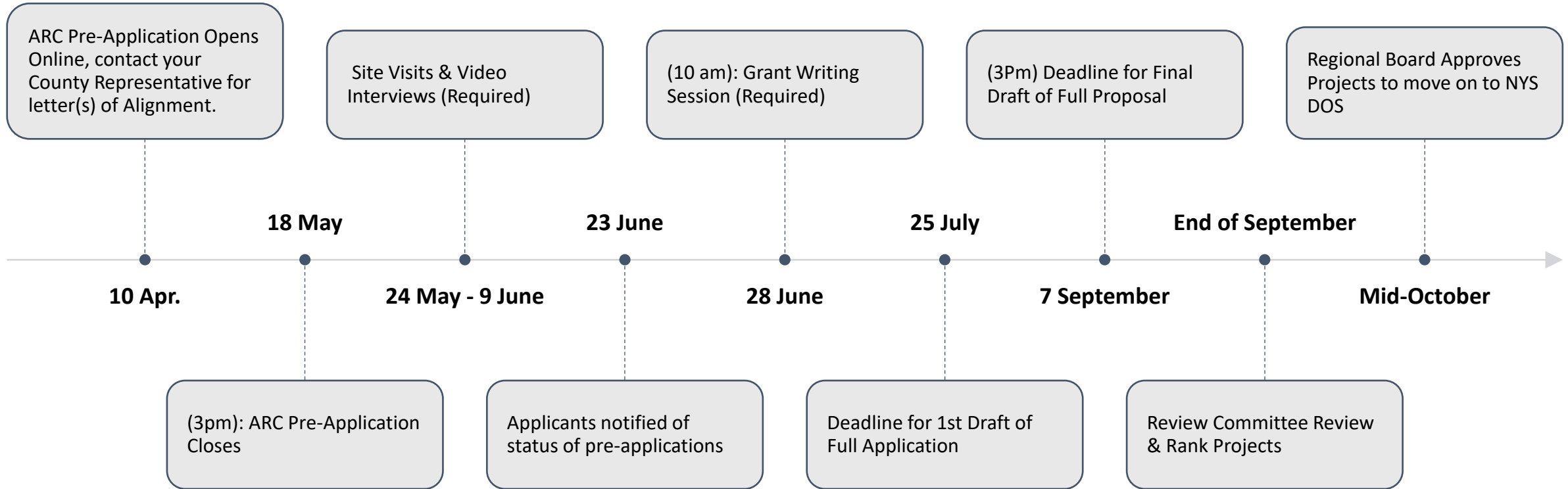


Modernizing  
Manufacturing  
(Goal 1: Cortland Co.)



Creative Tioga Arts Trail  
(Goal 4: Tioga Co.)

# ARC Area Development FY2024 Timeline



New York State October 2023 - 1<sup>st</sup>/2<sup>nd</sup> Qtr. 2024 → ARC 1<sup>st</sup>/2<sup>nd</sup> Qtr. 2024 – June/July 2024:  
Projects should plan to start mid-late summer 2024



# ARC Pre-Application Key Components



- Pre-application is online
  - <https://southerntier8.org/how-to-apply>
  - **April 10 – May 18<sup>th</sup> (3pm)**
- Components of the Pre-application
  - Basic Narrative:
    - Project Purpose (***One Sentence***)
    - Project Implementation
    - Alignment – NYS Implementing Strategy
    - Project Impact - *Economic*
    - Project Partners & Roles
  - County Representative's Letter(s) of Alignment (***individual letters required for multiple counties***)
  - Budget Table (ARC, Match – committed, pending)
  - Outputs and Outcomes (***use ARC standardized Performance Measures***)
  - Description of Project Sustainability

# ARC FY2024 Area Development Q & A Series

Thursdays at 1pm, April 20<sup>th</sup>, April 27<sup>th</sup> & May 11<sup>th</sup>

Register: <https://form.jotform.com/230124854730147>

## Topics:

- April 20<sup>th</sup> Collaborative Partnerships
- April 27<sup>th</sup> Budgets
- May 11<sup>th</sup> Performance Measures & Sustainability

(Attendance Not Required – but ***strongly recommended***)

Mandatory In-person Grant Writing Session June 28<sup>th</sup>, 10-2pm (Lunch Provided)

# Questions?

## Contact Information:

**Dot Richter, MPA**

Grants Administration Specialist

**Cell: (607) 727 – 3077**

**Email: [drichter@southerntier8.org](mailto:drichter@southerntier8.org)**

**SOUTHERN TIER 8**  
R E G I O N A L B O A R D