SOUTHERN TIER 8 RETURN ON INVESTMENT



BROOME COUNTY 2018-2021

COUNTY INVESTMENT: \$40,000

ARC & EDA INVESTMENTS: \$3,901,590

ROI \$1: \$96

BROOME COUNTY

COMPLETED PERFORMANCE MEASURES*

521 BUSINESSES SERVED

383 BUSINESSES IMPROVED

56 STUDENTS SERVED/IMPROVED

9 BUSINESSES CREATED

35 JOBS CREATED

15 JOBS RETAINED

11 COMMUNITIES SERVED/IMPROVED

91 WORKER/TRAINEE SERVED

47 WORKER/TRAINEE IMPROVED

5 PLANS CREATED

2021 IMPACT ACROSS SOUTHERN TIER 8 REGION

ASSISTED **95** ORGANIZATIONS
SEEKING **2022** INVESTMENT
REVIEWED **18** ARC PROJECT CONCEPTS
RECOMMENDED **8** PRIORITY PROJECTS
TOTALING **\$1,079,822**

2018-2021 LEVERAGED FUNDING

2018

EDA: KOFFMAN SOUTHERN TIER INCUBATOR — \$2,000,000*

CHUGNUT TRAIL RIVERFRONT IMPROVEMENTS: —— \$150,000 BROOME COUNTY

Broome County will construct an extension to an existing one-mile trail, the Chugnut Trail, connecting the Village of Endicott and Town of Union.

SUSQUEHANNA & CHENANGO RIVERFRONT: \$150,000 CITY OF BINGHAMTON

The City of Binghamton will improve access to the city's two rivers through a series of infrastructure and amenity improvements that will connect the city's rivers to its downtow and assist visitors through wayfinding signage.

OAK RIDGE NATIONAL LAB STEM PROGRAM: \$9,895*
BROOME COUNTY TEACHER

2019

ADVANCED MANUFACTURING: TRIPLE CITIES MAKERSPACE \$150,000

Launch of a pilot workforce training program with high-tech manufacturers to provide ready workforce training and STEM education opportunities.

OAK RIDGE NATIONAL LAB STEM PROGRAM: \$4,448*
BROOME COUNTY STUDENT

BROADBAND TESTIMONY TO THE NYS LEGISLATIVE COMMISSION ON RURAL RESOURCES

Jen Gregory, Executive Director of Southern Tier 8, was invited by Hal McCabe, Homer Village Mayor and Director of the Legislative Commission on Rural Resources and NYS Senator Rachel May to speak at a September 17, 2019 hearing in Albany on broadband needs in rural New York State.

The testimony will help to lay the foundation for legislative initiatives.

ENERGY INFRASTRUCTURE ASSESSMENT: ADDRESSING ENERGY NEEDS+

In response to the issue of "Interruptible Power", where industries, schools, and hospitals must switch to alternative energy sources at peak demand times in the winter, ST8 secured \$150,000 from ARC to contract with LaBella Associates to study alternative energy options for the eight-county region, which will include a list of priority projects per county.

2020

MONITORING ENERGY & WATER THROUGH AN OPEN SOURCE IOT \$99,980+

Cornell Cooperative Extension of Tompkins County received ARC funding to develop a Things Network to monitor water levels in Tioga County and energy levels in Broome County.

BROOME COUNTY COUNCIL OF CHURCHES: NORTHSIDE MARKET — \$150,000

Start-up funding to hire and train staff for the first six months of operations.

+ = TOTAL AMOUNT IS SHOWN, BUT ROLIS CALCULATED ON PORTION OF TOTAL FUNDS.

OPPORTUNITY IMPACT PROGRAM: BROOME-TIOGA WORKFORCE - \$150,000+

Expansion of the Opportunity Impact Program, which provides short-term training to unemployed and underemployed with direct hiring by regional manufacturers.

MAPPING THE SOUTHERN TIER CLEAN ENERGY ECO-SYSTEM+

New York State has prioritized the Southern Tier for Clean Energy investments, siting the 76 West Business Competition here. ST8 received \$65,000 from ARC to contract with Tier Energy Network to map the Clean Energy Eco-System.

STEED LOANS —— \$685,000

The Southern Tier East Economic Development Revolving Local Fund Program (STEED) is an Appalachian Regional Commission RLF intended to stimulate the creation & expansion of small business for the purpose of retaining and/or creating jobs in the Southern Tier 8 Local Development District.

REGIONAL OPPORTUNITY ZONES COLLABORATIVE PORTAL+

The **\$267 million** Upstate NY Investment Opportunities portfolio was launched with 28 public project opportunities across the 19 designated census tracts. www.theopportunityexchange.com/community-partners/

2021

COLLABORATIVE RECOVERY EMPOWERMENT OF THE SOUTHERN TIER (CREST) ----\$479,237+

Establish regular processes between our recovery-to-work ecosystem partners and systematically expand support for not only the workforce seeking to obtain employment and maintain recovery, but also support for the workplace seeking to maintain a talented workforce.

THE HUB ONLINE HEALTH CAREER CENTER: HEALTH WORKFORCE NEW YORK, INC. — \$116,954+

Providing career exploration tools, outlook and education resources, ACT WorkKeys soft skill career readiness training, Shadow Health Digital Clinical Experiences, professional career panel discussions, and a regional job board.

GETTHERE TRANSPORTATION TO EMPLOYMENT PROGRAM: RURAL HEALTH NETWORK OF SCNY — \$150,000+

Removing transportation as a barrier to employment by providing safe, reliable, and sustainable transportation to employment strategies that help program participants achieve long-term, stable employment.

PHYSICIAN ASSISTANT PROGRAM: ITHACA COLLEGE - \$147.233+

Educate, engage, and empower PAs to achieve excellence through medical theory, clinical practice, and exemplary professional performance in the communities we serve.

WHITNEY POINT EAGLES (ENGAGEMENT-ACHIEVEMENT-GROWTH-LIFE-EXPERIENCE-SUCCESS) \$55.354

Provide a unique learning experience that blends classroom instruction, pre-vocational skills training and work-based learning for students who are historically underemployed after graduation.

BROOME COUNTY INNOVATION DISTRICT FIBER ENHANCEMENT & SMART CITIES PLAN — \$50,000

Supporting continued development since 2018, for the Innovation Districts in the City of Binghamton, Villages of Endicott & Johnson City and Town of Union.

2022 Pending Projects

BROOME COUNTY DEVELOPABLE SITE INVENTORY: THE AGENCY - BROOME COUNTY IDA/LDC - \$150,000

Creation of 75 detailed spec sheets on potentially developable properties in Broome County in order to market these properties and be more nimble to economic development opportunities going forward in the future.



A bureau within the U.S. Department of Commerce

WILD ABOUT WELLNESS: SOUTHERN TIER ZOOLOGICAL SOCIETY, INC. —— \$149,03

Promote a ready workforce through a two-pronged approach designed to provide people with the skills and knowledge necessary to enter the health and fitness industry while simultaneously supporting a healthy workforce through the provision of health and wellness programming in our region's natural assets.

SOUTHERN TIER 8